



## Zane Lee

### President of Company

“When we first started using CareerPlug we had over 50 good applicants to look at. Out of that first week or two we hired five people.”

# Sidney Lee Welding Supply

## Case Study



### Company Overview

- Founded in 1968, Sidney Lee Welding Supply has been providing customers with quality welding supplies for over fifty years. They are located in five locations across Georgia and are also the factory distributor to many major manufacturers.
- They operate with the mission of providing the best products and the highest level of customer service.
- Before CareerPlug, Lee was using job boards to try and find qualified applicants.

### Their Challenge

- Lee was struggling to find quality candidates, which led him to hire unqualified employees out of necessity. In some cases, these employees would not last a week.
- Lee’s main goal was to hire reliable drivers, but he would sometimes go weeks without any resumes to review.
- Without reliable tools to attract the right hires, he needed help to create effective job postings that would appeal to qualified candidates.

### Our Solution

- With CareerPlug, Lee could instantly post jobs to all the major job boards (like Indeed, ZipRecruiter, Glassdoor, LinkedIn, Talent.com, and more) with just one click. No matter the source, all applicants show up in one place: his CareerPlug dashboard. This made it easy to attract more quality candidates while saving time.
- CareerPlug’s built-in evaluation tools make it easier to contact the top candidates quickly without wasting any time on unqualified applicants.
- Lee and his team learned how to write attractive job postings using CareerPlug’s tutorials and expert advice.
- Within the first few weeks of using CareerPlug, Sidney Lee Welding had over fifty appealing applicants and made five new hires.

