Austin Casey
Founder and CEO

"[CareerPlug] gave us applicants that were already screened. We noticed that the right applicants started showing up to interviews. It's nice to spend your time on which candidate to hire, not if you even have a candidate!"

BidClips
Case Study

Company Overview

- BidClips is a sales management software that helps home service companies run healthier, more profitable businesses by qualifying, organizing, and winning the right jobs and customers.
- BidClips focuses on sales enablement and provides technology, training, and direct front-office support to service providers so they can better interact with consumers and manage daily sales activities.

Their Challenge

- BidClips needs to make around 12 to 15 hires a year, and before CareerPlug, relied on word of mouth, Craigslist, referrals, ads in trade magazines/outlets, and social media.
- While this brought applicants to their door, they struggled with having the time to vet every applicant and found they were wasting a lot of time chasing possible leads and combing resumes – time they would have rather spent managing and growing existing employees!
- BidClips needed a more efficient hiring process and one central place where they could keep track of all their applicants.

Our Solution

- CareerPlug's pre-screening questions saved BidClips valuable time by bringing them qualified applicants weekly.
- BidClips noticed that the "right people" started showing up to interviews and they were able to reduce their applicant review time drastically.
- BidClips was able to make hires that came directly from CareerPlug and use the software to test, vet, and process candidates that they found through additional sources.