

# COMPELLING CAREERS PAGE

## *Success Checklist*

### **Authentic Team Photos**

Real photos of your team wearing uniforms, doing the job, and having fun

### **Visible Values**

Written or video content that shows off your mission, values, and what your company stands for

### **Active Social Media Presence**

Regular posts about job openings, employee stories, and interesting news

### **Detailed Employee Testimonials**

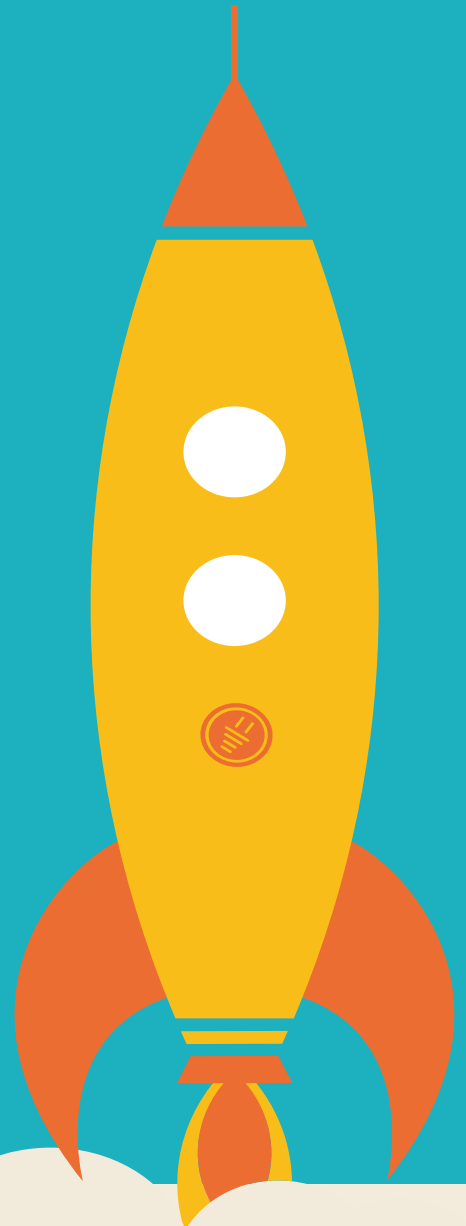
Written or video testimonials from employees who love working for you

### **Captivating Careers Video**

A fun, informative careers video to capture the essence of your company culture

### **Well-Defined Career Path**

Prospective employees know that there's a way to move beyond entry-level openings



**Today's Applicants Require Authentic Content That Gives Them a 360-Degree View of Your Company.**