



Mark Eckels

Franchise Owner

“I have saved over 10 hours per week thanks to CareerPlug! The hiring software has helped us build a consistent process to make better hiring decisions. Thanks to CareerPlug we were also able to build a strong pipeline within 2 months.”

Office Pride

Case Study



Company Overview

- Mark Eckels has been an Office Pride franchise owner for 4 years. Office Pride is a service commercial cleaning company in the building services industry.
- Founded in 1992, and franchising since 1996, the company has over 100 franchise locations across the U.S.
- Prior to CareerPlug, each franchise had its own way of finding applicants. Some used an applicant tracking system while others used emails and spreadsheets. Eckels himself did not use an ATS.

Their Challenge

- Eckels, like many franchisees, needed a way to find more candidates to help his business grow. Eckels was spending far too much time going through resumes to find candidates.
- He needed tools to effectively evaluate applicants to find the best candidates. Eckels was also interested in building a talent pipeline as well, to avoid staffing issues.
- Having a talent pipeline would allow Eckels to replace staff easily and add staff when he was ready to grow. Overall, Eckels wanted to implement a consistent process to create better hiring decisions.

Our Solution

- CareerPlug worked fast to implement our hiring software for Office Pride. We helped make hiring easier for Office Pride franchisees like Mark Eckels, providing a customized careers page, easy-to-use job templates, personality assessments, and one-click job posting to major job boards.
- By utilizing the system at all of their locations, they were able to **standardize their hiring process, while efficiently educating all of their owners and managers.**
- The prescreen questions help Eckels narrow down the pool of applicants so he **receives only the most qualified candidates. Thanks to CareerPlug, Eckels now has a consistent process for future success.**

