



Dashboard

- Do they have jobs that need to be refreshed (Account Activity tab)
- Do they have unreviewed applicants (Account Activity tab)
- Review their Funnel Conversion - where are they getting blocked? (Hiring Performance tab)
- Are they logging in every day?

Jobs Page

- Is Job Title and Description in line with Indeed guidelines?
- Any duplicate postings?
- Are jobs refreshed?
- Do they need to have a passive job posting to build an applicant pipeline?
- Optimizations: Are they using scorable prescreen questions? Disqualify and/or Fast track types? Set up auto-send assessments?
- Are they sharing to custom sources and/or social?

Reports Page

- Are they referencing any of the report charts on a regular basis to improve their hiring decision making and operations?
- Have they created any exportable reports and sending on a regular frequency?

Applicants Page

- How many are in the Needs Review bucket?
- Are they utilizing their filters to prioritize and identify applicants in a timely fashion?
- Are they using bulk actions?
- Is the workflow customized on the applicants tab to improve efficiency with moving applicants through the hiring stages?
- Are they moving candidates to their pipeline for future consideration?
- Are they regularly making candidates inactive and sending rejection emails/ marking rejection reasons?
- Are they marking their hires?

Account Page

- Do they want to create custom interview scorecards, email templates, job templates, digital offer letters, keywords, or adjust their hiring workflow?
- Are their user notifications set up as needed?
- Do they want to adjust their default applicant tab filters or email settings? (My Profile)
- Do they want to use the calendar integration?
- Do they want to automatically send assessments for fast tracked candidates?

Onboarding System

- Is it activated?
- Are their forms set up correctly? Do they know how to create/edit forms as needed?
- Are there checklists? Do they want to use a manager facing checklist as well?
- Are the appropriate checklists applied to the corresponding job(s) within the ATS?
- Do they need to customize their welcome email?
- Do they need to adjust their notifications?
- Do they know how to communicate with new hires?
- Do they know how to update employee information and onboarding data if needed?
- Are they checking the asks tab and staying on top of the process?
- Do they want to receive any reports?